

**Wellsville Chamber of Commerce
Chamber Spotlight
Wellsville 24 Hour Fitness LLC
By: Dawn Rottinghaus**

Our 26th Wellsville Chamber Spotlight is Wellsville 24 Hour Fitness LLC, which is owned by Rene McClain. Wellsville 24 Hour Fitness was opened in February of 2015. Before 2015, Rene owned the building but rented it to the owner of Eagles Nest. When the Eagles Nest owner moved, Rene decided to purchase the exercise equipment and continue the 24-hour fitness operation as a service for the community of Wellsville.

Rene is a long-time resident of the Wellsville community and says it has always felt like home. Currently Rene is in Wisconsin studying animal science at the University of Wisconsin. She expects to graduate with her associates degree this December and is currently interning at the Ochner Park Zoo, which is a small zoo that is home to almost 70% rescue animals. McClain plans to obtain her bachelor's degree and work with rehabilitation and rescue animals in the future. Although it has been a fun adventure, she wants to come back to be with her family and friends in Wellsville upon her final graduation.

While Rene is gone, her brother (Uncle Boo) manages Wellsville 24 Hour Fitness LLC, as it is convenient for him, since he lives in the apartment behind the gym. He assists with meeting members, keeping supplies stocked, maintaining equipment, and educating members. Both Uncle Boo and Rene have designed their facility to help all members in different stages of their fitness goals.

Wellsville 24 Hour Fitness LLC is more of a community service, because it basically pays for itself. She believes Wellsville provides a friendly and welcoming environment for everyone; therefore, she wants to give back to the community by keeping the doors open to a fitness center that is accessible to everyone at any time. With McClain's ties to the community, she strives to help others and treats her customers as family. Because of this, she has maintained customer loyalty. She has also set a strong tone for her business environment because of her quality service and honesty.

Wellsville 24 Hour Fitness LLC depends upon the integrity of its customers. It is available 24-7 for its members. Depending upon whether the customer wants to pay by cash or check, the monthly fee is \$39.99, or they can pay by electronic funds transfer \$34.99 per month. Customers also have the option to receive discounted prices by paying for a 6-month membership (\$197.03) or 1 year membership (\$313.92). There is a one-time charge of \$12 plus tax for the FOB, which is a digital key that provides access into the facility. The FOB helps to provide convenience and security for the gym members. In addition, a video camera surveillance system also provides safety features for its members.

Because Wellsville 24 Hour Fitness LLC is available 24-7, Rene does not have personal trainers on hand, but she does provide contact information to her customers who

request one-on-one training experiences. Once the customer contacts the personal trainers; however, it is their responsibility to negotiate finances and time availabilities.

During Covid-19, Rene McClain had to shut down her facility for a time. Because Wellsville 24 Hour Fitness LLC is reliant upon its gym members for sustainability, she had become worried that she was going to have to close her doors permanently. However, with the community's support, she was able to sustain the difficult time and maintain operations once she was allowed to re-open her doors.

Within the next couple of years, Rene is looking to upgrade equipment, and possibly expand with a privacy fence to extend into the yard next to the building. This will allow customers to exercise outside and possibly add a cross-fit extension to the gymnasium. She also plans to paint the outside of the building this summer to increase its curb appeal, as well.

If you are interested in learning more about Wellsville 24 Hour Fitness, visit them on Facebook. They are located at 402 Main Street, Wellsville. Also, feel free to call Rene McClain if you have any questions at (913) 206-0227.

